

AUSTRALASIAN HOSPITALITY & GAMING

2023 EXPO

PRESENTED BY



22 & 23 MARCH 2023
**BRISBANE CONVENTION
& EXHIBITION CENTRE**

The Australasian Hospitality and Gaming (AHG) Expo is one of Australia's biggest hospitality and gaming events and is held at the Brisbane Convention & Exhibition Centre. The event is now in its ninth year and plays host to around 200 exhibitors, showcasing the latest in all things hospitality and gaming. The event sees around 4000 visitors attend across two days, all actively looking for inspiration, new products, services, solutions, and networking opportunities.

The AHG Expo is a collaboration between ClubsNSW, Clubs Queensland and the Club Managers' Association Australia.



BOOK YOUR STAND

PH: 07 3607 1226 WWW.AHGEXPO.COM


THE AHG EXPO IS MORE THAN JUST AN EXPO.

It offers visitors and exhibitors inspiration, information, events, and networking opportunities ensuring this is a must-do event on the industry calendar. Entry to the expo is complimentary for those working in the industry.

WHY EXHIBIT?

The AHG Expo is a must do event for leading industry players, with so many reasons to be an exhibitor at the 2023 event, including:

- A national show with broad stakeholder support
- The AHG Expo hosts key personnel and influential leaders from all segments of the Australian Hospitality & Gaming industries
- Boosting your sales opportunity to ensure a strong finish to your financial year
- The AHG Expo is a trade only event so every visitor is your potential customer
- Thousands of delegates and visitors will see your stand and meet your team to learn about, and gain access to, the latest products and services
- Enjoy the benefits of having our team of PR experts to not only promote your attendance at the Expo, but also provide social media tips and more, for you to utilise long before and after the two-day event is over
- Enjoy the benefits of our ever-increasing digital marketing promotion of the event – taking the AHG Expo message to more and more potential visitors, businesses and our industry’s key stakeholders than ever before
- Great opportunities to enhance personal relationships with existing clients and develop new ones
- Buyers can directly engage with you and experience your product and/or services
- A new floor plan with heaps of activations to increase the exhibitor and visitor experience



“It’s been great to show people what we do”

*Nicole & Sarah,
Bunnings*



40%+
attendees include
senior management

 **Over 4000**
delegates walk through door 

SHELL SCHEME

The shell scheme option is a walk on package. Each stand is 3m x 3m (9m) and larger configurations are available by booking adjacent stands.

A shell scheme package includes;

- white syma wall system
- back wall and two sides
3m (l) x 2.5m (h)
- 1 x fascia board with your company name and stand number/9m²
- 1 x spotlight/9m²
- 1 x 4amp power/9m²
- carpet
- 1 x lead generator scanner

Investment:

\$5,135 + gst per stand

SPACE ONLY

(minimum area 18m²)

The space only option is a bare floor space without lighting, carpet or power and is ideal for larger exhibitors who wish to build their own stands or think outside the shell and do something creatively different.

Investment:

3m x 6m (18m): \$7,715 + gst

3m x 9m (27m): \$11,450 + gst

6m x 6m (36m): \$15,180 + gst

*other size configurations available upon request.

THE LEAD GENERATION SCANNER INCLUSIONS ARE AS FOLLOWS:

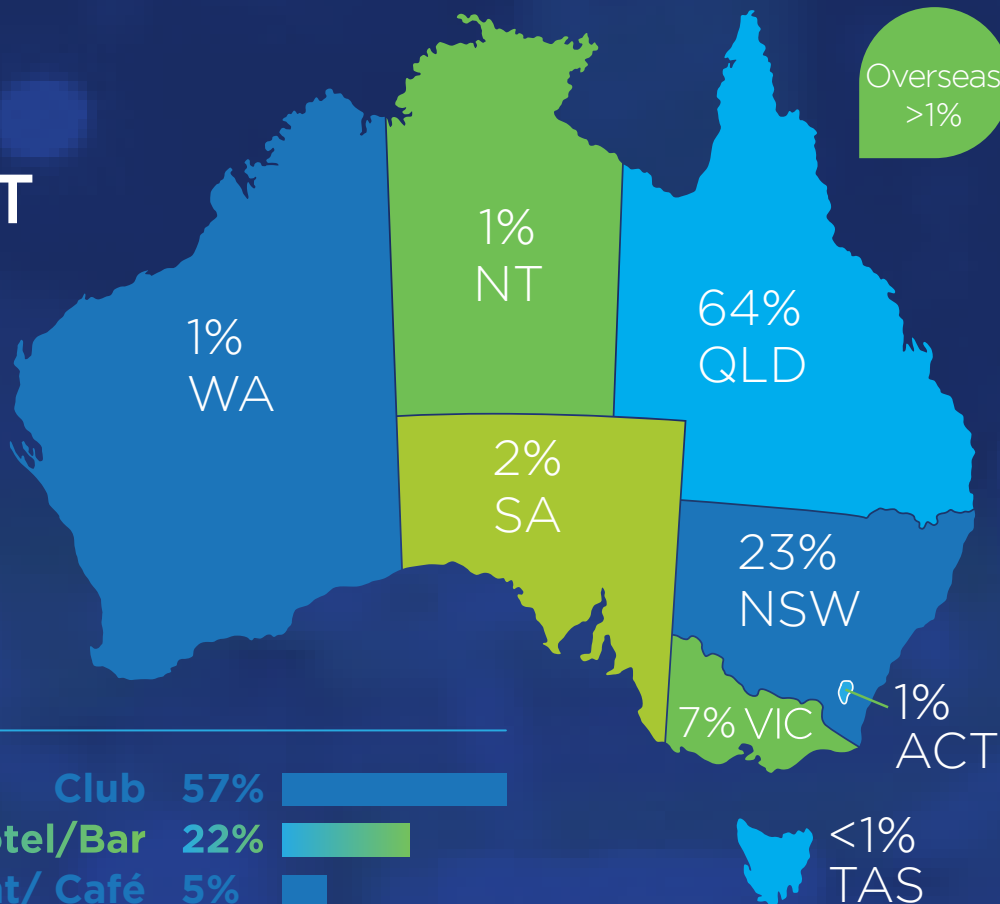
- scanner hardware and tabletop stand
- live access to data and insights
- downloadable insights pdf and excel format
- details including name, email, phone, postcode
- key information from registration
- listing in the event digital show bag
- Onsite assistance from LUP – our registration gurus!

INCLUSIONS FOR ALL STAND BOOKINGS

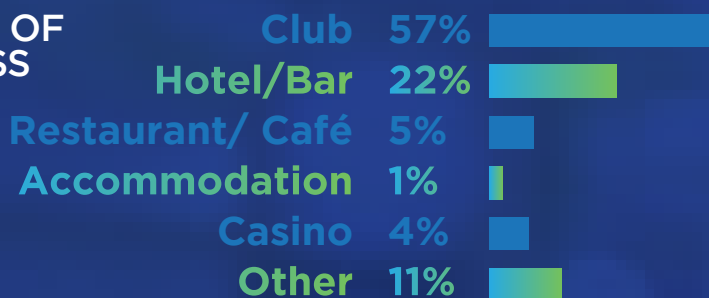
- marketing support and materials for your own company use and event promotion
- optional extras, including but not limited to, onsite screen advertising, carpet advertising, registration advertising
- visitor data provided to all exhibitors post the event
- free PR support upon request
- **NEW for 2023:** one lead generation scanner included

2022 VISITOR SNAPSHOT

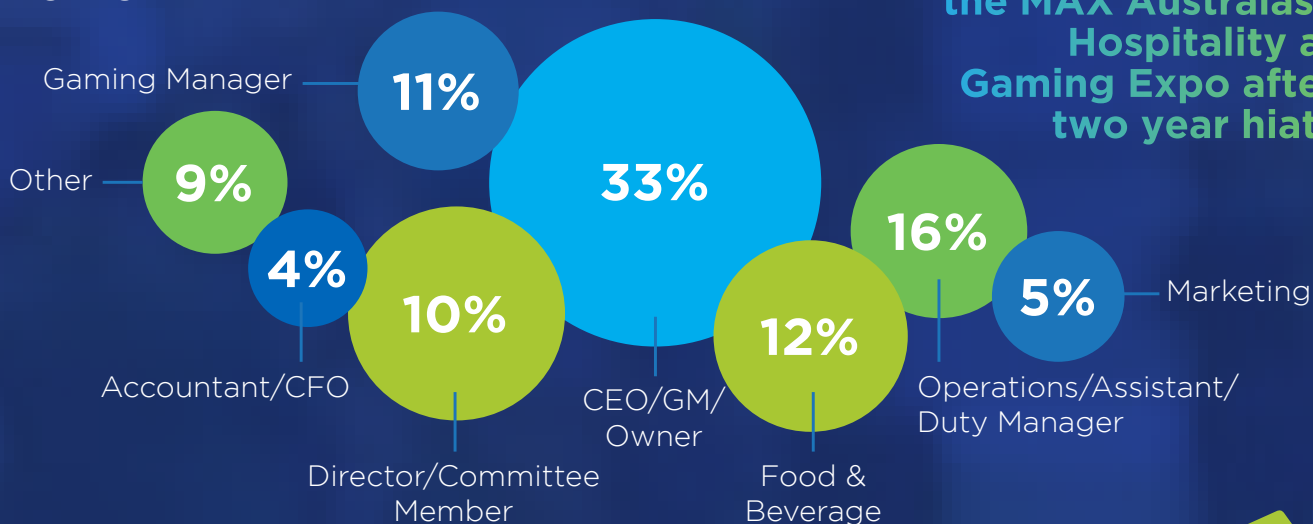
WHERE VISITORS CAME FROM...



NATURE OF BUSINESS



ROLES



2022 saw a triumphant return of visitors to the MAX Australasian Hospitality and Gaming Expo after a two year hiatus.

For all your stand, and sponsorship enquiries please contact:

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e: sales@ahgexpo.com.au

