

The 2023 AHG Congress in Brisbane on Tuesday March 21, as part of the TAB, MAX & SKY AHG Expo week, will give you the tools to face challenges in the current market, and show you how to be prepared for risk in order for your club to remain strong into the future.

## PROGRAM

- 8:30am** Congress Registration Opens
- 9:00am - 10:00am** Club Managers Association AGM - CMAA Members Only
- 10:00am** Tea/Coffee
- 10:20am** Welcome from MC
- 10:30am** **Mindset prep for what's next:** The Revenue Crunch is coming. How will your sales and profit be affected? Is your team prepared to navigate the shiFt storm? Time to prep for what's coming next.  
**SPEAKER:** Ian Stephens, shiFt Storm
- 11:30am** **Staff Recruitment, Referral and Retention:** The new challenges faced by clubs.  
**SPEAKER:** Mark Puncher, CEO, Employer Branding Australia
- 12:15pm** LUNCH

- 1:00pm** **My Brands Got Mojo - The new rules of Engagement:** This keynote will give you the information you require to put your Club at the forefront in the battle for market share.  
**SPEAKER:** Gary Bertwistle
- 1:50pm** **Leadership and Governance Panel:**
- Cybersecurity
  - The gender binary environment
  - Clubs storytelling
- SPEAKERS:**  
Mick McHugh, Chief Information Security Officer, Tabcorp  
David Hiscox, CEO, Dapto Leagues Club & Federal President CMAA  
Michael Lewis, CEO, Pannam Group  
Geoff Wohlsen, Wohlsen Consulting
- 2:30pm** BREAK
- 2:45pm** **10 Seconds of Courage:** Life Lessons from a Fighter  
**It doesn't hurt less if you close your eyes!**  
The importance of being prepared to take risks and fail, of not allowing fear to create missed opportunities.  
**SPEAKER:** Nadine Champion, Martial Arts Expert & Courage Creator
- 3:45pm** CLOSE



Ian Stephens



Mark Puncher



Gary Bertwistle



Nadine Champion

Tickets are just \$150 per person and includes all sessions, lunch and refreshments throughout the day. Register today at [www.ahgexpo.com](http://www.ahgexpo.com)

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