

The 2024 AHG Congress in Brisbane on Tuesday 19 March, as part of the TAB, MAX & SKY AHG Expo week, will equip you with essential tools to confront challenges in the present market and discover strategies to effectively manage risks, ensuring your club's resilience and strength in the future.

PROGRAM

8:30am Congress registrations
– Registration Desk (BCEC)

9:00am - 10:00am CMAA Annual General Meeting –
CMAA Members Only

Congress (Entry to paid registrants
to the Congress only)

10:00am Tea/Coffee

10:15am

- Welcome to Guests
- Welcome to Country
- Comic warm up

MC Chris Parsons has a diverse career that has seen him present and produce episodes of the popular travel shows 'Queensland Weekender', 'The Great Southeast' and 'Creek to Coast'. Well-liked by everyone for his upbeat style, Chris is the consummate MC.

10:30am **THE FUTURE CONSUMERS**
Future trends now and toward 2033; AI (Artificial Intelligence) and the impact on work and Clubs

Sophie Renton Social researcher, trends analyst and Managing Director of internationally recognised McCrindle Research.

11:30am **GAMING – 2024 AND BEYOND**
The emerging EGM regulatory reform and the future carded gaming position - what this means for the Club industry, jobs and revenue.

12:15pm **NETWORKING LUNCH**

1:00pm **THE GOOD, THE BAD AND THE UGLY OF CATERING FOR PROFIT**

Why food must be your Club's most significant point of difference, understanding 20 common mistakes clubs are making and improving your catering KPI's for more profit.

Presented by **Matt Dagg**
(Club Managers Association Australia)
Former Club GM, 5-star Hotel F&B Manager and qualified Chef, Matt will share his experience from conducting Catering Business Audits for Clubs and present best practice examples from CMDA's "Catering for Non-Catering Managers" courses.

1:45pm **LEADERSHIP** It's never not NOW!
Individuals and Clubs are invited to explore and reflect on their current choices are taking them to the place, they know they should be.
Presented by **Derek Percival**

Derek's aim is simple; it's to encourage us all to pause more, and to look at situations through different lenses. He has conducted over 1500 development sessions on Leadership, Resilience and Change, and he brings his skills as a certified behavioural analyst and emotional intelligence practitioner into his leadership presentations.

2:45pm **MOTIVATION** (Key Note Address)
Don't let the music inside you die – Discover your prime purpose and strength within.

Presented by **Lorin Nicholson**
Lorin Nicholson is one of Australia's most prolific and prominent motivational speakers. Declared legally blind at age four, his inner strength, resilience and determination had him destined for great things. His incredibly empowering, captivating and entertaining story are backed up with his phenomenal guitar playing. This is a session not to be missed.

3:45pm **FEEDBACK AND CLOSE**



Chris Parsons



Sophie Renton



Derek Percival



Lorin Nicholson

Tickets are just \$165 per person and includes all sessions, lunch and refreshments throughout the day.
Register today at www.ahgexpo.com

REGISTER NOW | WWW.AHGEXPO.COM