



Clubs Australia



CLUB MANAGERS' ASSOCIATION AUSTRALIA

AUSTRALASIAN HOSPITALITY & GAMING



THE AHG CONGRESS

Tuesday 11 March | \$180pp
Brisbane Convention & Exhibition Centre



Tom Potter

Tom founded Eagle Boys Pizza in Albury, NSW in 1987 with minimal education and money behind him. His is a life story told with great humour, passion, and fun.

From beginning as a small business and growing to the largest privately owned pizza company in Australia and New Zealand, he will speak about radical change and business and marketing tactics. Tom has won national franchising awards, Australian Financial Review's Young Business Person of the Year, and he gave the valedictorian speech at his graduation class at Harvard Business School.



Jordana Borensztajn

Jordana is a world-leading public speaking trainer, having personally coached multi-millionaires, celebrities and sports stars.

She is also a multi-talented keynote speaker, event MC, humourist, author, and workshop trainer. Dynamic, playful, and vibrant, Jordana's energy radiates from the stage straight to the hearts of her audience members in a joyful and meaningful way.



Warren Tapp

Warren is a Fellow of the Australian Institute of Company Directors and he has an MBA, Master of Laws, and Graduate Diploma of Corporate Governance. He is currently completing a PhD in law on Governance in Licensed Clubs, and has published two books on governance and company directors. Warren has served on 28 Boards, and been Chair of 14 of those Boards.



John McFadden

In today's competitive club environment, the role of a high-quality food offer—both in restaurants and event services—is more crucial than ever. A well-curated and thoughtfully executed food program can serve as the cornerstone of your club's success.

Two-time World Seafood Champion Chef John McFadden will outline how food influences foot traffic, customer satisfaction, and overall profitability, while also exploring how clubs can nurture talent and build a sustainable, high-quality culinary team.

The AHG Congress will equip you with essential tools to confront challenges in the present market and discover strategies to effectively manage risks, ensuring your club's resilience and strength in the future.

CMAA Annual General Meeting

9:00 - 10:00am **Club Managers Association Australia Annual General Meeting**
CMAA Members Only

The AHG Congress

- 9:30am **Congress Registrations**
Registration Desk
- The Boulevard Room**
Tea & coffee on arrival
- 10:00am **Introduction to the AHG Congress**
Jordana Borensztajn - MC
- 10:10 - 11:10am **How to Stand Out Like a Zebra Among Horses**
Tom Potter
- 11:15 - 12:00pm **Effective Club Governance**
presented by Warren Tapp
- 12:00 - 12:35pm **Club CEO Governance Panel**
facilitated by Geoff Wohlson

Understanding governance standards, expectations and challenges for boards and management.

How are clubs managing risk, compliance and capital decisions with sound governance?
- 12:35 - 12:45pm **Governance Panel Q&A**
- 12:45pm **Lunch (45 mins)**
- 1:30 - 2:15pm **Moving to Culinary Excellence in Clubs** presented by John McFadden
- 2:15 - 3:15pm **The Magic of Innovation**
Jordana Borensztajn
- 3:20 pm **Close**

Register now at ahgexpo.com