



AUSTRALASIAN HOSPITALITY & GAMING



EXPO

On with the show

17 & 18 MARCH 2027
**BRISBANE CONVENTION
& EXHIBITION CENTRE**

THE MUST-ATTEND EVENT FOR SUPPLIERS ACROSS
HOSPITALITY, GAMING, LEISURE, AND ENTERTAINMENT.





We're excited to invite you to be part of the
Australasian Hospitality & Gaming (AHG) Expo 2027,
 the must-attend event for suppliers across hospitality,
 gaming, leisure, and entertainment.

4,287 **CONFIRMED VISITORS** IN 2026

A **24% INCREASE** FROM 2025

Including those working in:

- Clubs
- Hotels / bars / taverns
- Nightclubs
- Restaurants / cafés
- Caterers / function centres
- Casinos
- Accommodation and more

Attendees roles:

- CEO / GM / Owner / Licensee / Franchisee / President / Board
- Managers – Operations / Duty / Gaming / Assistant / F&B / Catering / Events & Function / Bar
- Accountant / CFO
- F&B Staff
- Marketing
- HR & more

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80%

of visitors were likely or very likely to **purchase a product or service they discovered at the expo**

SHELL SCHEME

**THINK OUTSIDE THE BOX
...OR WHAT YOU CAN DO
WITHIN IT!**

The **shell scheme** option is a walk on package.

Inclusions:

- uniwall system with black frame & white walls
- walls are 3m (l) x 2.4m (h)
- fascia signage with your company name & stand number
- spotlight
- 4amp power
- carpet



Investment:

- 3m x 3m (9m²) - \$7,330
- 3m x 6m (18m²) - \$14,660
- 3m x 9m (27m²) - \$21,990
- 12m x 3m/6m x 6m (36m²) - \$29,320

SPACE ONLY

**TEAR DOWN THOSE WALLS,
WE HAVE SPACE ONLY
OPTIONS!**

The **space only** option is a bare floor space without lighting, carpet or power and is ideal for larger exhibitors who wish to build their own stands or think outside the shell and do something creatively different.

All stands include:

- lead generation scanner
- visitor data provided post-event
- marketing support and materials to promote your participation at the event
- free PR support upon request

Investment:

- 3m x 6m (18m²) - \$11,450
- 3m x 9m (27m²) - \$17,175
- 6m x 6m (36m²) - \$22,900
- 6m x 9m (54m²) - \$34,350
- 9m x 9m (81m²) - \$51,250



*Custom sizes also available - Prices include GST

STANDS ON SALE NOW!

91%

of 2026 visitors
met suppliers or
brands they had
not encountered
before

INTRO POD

PERFECT FOR FIRST-TIME EXHIBITORS OR THOSE WHO DON'T NEED THE BELLS AND WHISTLES OF A FULL-SIZED STAND, BUT WOULD STILL LIKE A PRESENCE ON THE SHOW FLOOR.

This is a walk-on package perfectly suited to a pull-up banner (or two!).

Inclusions:

- uniwall system with black frame
- solid back wall* and two open sides
- fascia signage with your company name and stand number
- company name appearing on printed show floor plan and website
- spotlight
- 4amp power
- carpet
- 1 x high table and 2 x stools
- 1 x lead generator scanner

Investment:

2m x 1m (2m2) POD Stand - \$3,440

*Option to upgrade white back wall to fully branded version



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expo

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**FOR ALL STAND ENQUIRIES
PLEASE CONTACT:**

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AHGEXPO.COM